

**Television  
Academy**  
Foundation

TM

**MEDIA  
EDUCATORS  
CONFERENCE**

# CONFERENCE SCHEDULE & INFORMATION

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#TEACHINGTELEVISION

SABAN MEDIA CENTER  
5210 LANKERSHIM BLVD.  
NORTH HOLLYWOOD, CA

## WEDNESDAY, OCTOBER 9, 2024

<p><b>9:00 AM – 10:00 AM</b></p>	<p><b>Continental Breakfast</b> Board of Governors Room</p>
<p><b>10:00 AM – 10:15 AM</b></p>	<p><b>Opening Remarks</b> Board of Governors Room Anne Vasquez, Executive Director, Television Academy Foundation</p>
<p><b>10:15 AM – 11:15 AM</b></p>	<p><b>The State of The Industry</b> Board of Governors Room This discussion brings together a distinguished panel of experts and analysts who cover the industry to explore the current state of the entertainment industry. This session will delve into the latest developments in the media landscape, including guild contracts and negotiations, changing technology and AI, and what lies ahead for students looking to enter the industry.</p> <ul style="list-style-type: none"> <li>• Clayton Davis, Senior Awards Editor, <i>Variety</i></li> <li>• Meg James, Senior Entertainment Industry Reporter, <i>Los Angeles Times</i></li> <li>• Sarah Krouse, Los Angeles Bureau Chief, <i>Wall Street Journal</i></li> <li>• <b>Moderator:</b> Anne Vasquez, Executive Director, Television Academy Foundation</li> </ul>
<p><b>11:15 AM – 11:30 AM</b></p>	<p><b>Networking Break</b></p>

Speaker information available at: [TelevisionAcademy.com/Speakers](https://www.televisionacademy.com/speakers)

**WEDNESDAY, OCTOBER 9, 2024**

<p><b>11:30 AM – 12:30 PM</b></p>	<p><b>AI and the Future of Entertainment Board of Governors Room</b></p> <p>Generative Artificial Intelligence has become a frequent topic in headlines, news reports, and media, but what does the rise of AI actually mean for those entering the entertainment workforce? Learn from leaders on the cusp of changing technology how AI is transforming the industry, and what your students should be aware of as they step into careers in a rapidly evolving field. Hear about the available tools making waves in pre- and post-production, ethical, legal, and rights, considerations, and how the storytellers of tomorrow can leverage AI to take their work to the next level.</p> <ul style="list-style-type: none"> <li>• Anatola Araba, Founder, Creative Director at Reimagine Story Lab</li> <li>• Renard Jenkins, SMPTE President, HPA MovieLabs Board Member</li> <li>• Shelby Ward, Co-Founder, Curious Refuge</li> <li>• <b>Moderator:</b> Christina Lee Storm, Co-Founder Playbook, Governor of Emerging Media Programming Peer Group</li> </ul>
<p><b>12:30 PM – 1:30 PM</b></p>	<p><b>Lunch Board of Governors Room</b></p> <p>Grab your lunch and network with media educators from across the nation.</p>
<p><b>1:40 PM – 2:00 PM</b></p>	<p><b>BACKLOG Screening – College Television Awards Winner Board of Governors Room</b></p> <p>The true story of a young woman’s rape and silencing by the police that led her to become the key witness in the 2010 hearings to end the rape kit backlogs. She sets course a decade-long ripple effect of other survivor’s coming forward to resurrect her bill and find justice from the Senate.</p>

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## WEDNESDAY, OCTOBER 9, 2024

<p><b>2:00 PM – 3:00 PM</b></p>	<p><b>Breaking into the Industry: Early Career Professionals</b> <b>Board of Governors Room</b></p> <p>The entertainment industry has changed a lot in the last ten years. Students entering the television industry in this brave new world can get overwhelmed when trying to find a career path and get their foot in the door. In this panel, hear directly from young professionals and Foundation Alumni on what the job market looks like now, programs and opportunities to help kick start your career, and what those seeking to work in television need to know before they take the leap.</p> <ul style="list-style-type: none"> <li>• Estarlyn Hiraldo, Post Production Coordinator, The SpringHill Company</li> <li>• Ayotunde Ifaturoti, Staff Writer, <i>Ginny &amp; Georgia</i></li> <li>• Jacqueline Elise Rosenthal, Writer/Director, <i>BACKLOG, Europa, Karma</i></li> <li>• Karen Zipor, Director/Producer, FCA</li> <li>• <b>Moderator:</b> Anne Vasquez, Execute Director, Television Academy Foundation</li> </ul>
<p><b>3:00 PM – 3:15 PM</b></p>	<p><b>Networking Break</b></p>
<p><b>3:15 PM – 4:15 PM</b></p>	<p><b>Demystifying the Unions and Guilds</b> <b>Board of Governors Room</b></p> <p>In this session, union representatives from WGA, DGA, and IATSE will share their views on what changed as a result of the recent labor contracts and how the industry can expect to change moving forward. Gain an understanding of what your students should know as they enter the industry and how unions and guilds can support them as they progress in their careers.</p> <ul style="list-style-type: none"> <li>• Morenike Joela Evans, Director (<i>Grey's Anatomy, Act Your Age</i>)</li> <li>• Lynn Renee Maxcy, Screenwriter &amp; Social Justice Advocate (<i>The Handmaid's Tale, The Complex</i>)</li> <li>• Victor Reyes, IATSE Local 44 Business Representative, Political Coordinator, and Director of Member Education and Training</li> <li>• <b>Moderator:</b> Jeremy Fuster, Labor/Box Office Reporter, <i>TheWrap</i></li> </ul>
<p><b>4:30PM – 5:30PM</b></p>	<p><b>Welcome Reception</b> <b>Netflix Lobby</b></p> <p>Join us in the Netflix Lobby to mix and mingle over appetizers and drinks with Television Academy leadership as well as media educators nationwide.</p>

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## THURSDAY, OCTOBER 10, 2024

<p><b>8:30 AM – 9:30 AM</b></p>	<p><b>Continental Breakfast</b> <b>Board of Governors Room</b></p>
<p><b>9:30 AM – 10:30 AM</b></p>	<p><b>The Power of TV: Democracy in Focus</b> <b>Wolf Theatre</b></p> <p>Television has an incredible reach and impact on viewers across the country. With the 2024 general election on the horizon, this event will dive into the ways both unscripted and scripted content provide opportunities for building civic knowledge and engagement. Speakers will examine the complex relationship between television and democracy, discussing television’s power to entertain and inform audiences outside the newsroom.</p> <ul style="list-style-type: none"> <li>• Valentina Garza, Writer/Executive Producer, <i>The Simpsons</i>, <i>Jane the Virgin</i></li> <li>• Mark Goffman, Writer/Executive Producer, <i>The West Wing</i>, <i>The Irrational</i>, <i>The Umbrella Academy</i></li> <li>• Will Jenkins, Director, Partnership for Public Service</li> <li>• Amanda McBaine, Director/Producer, <i>Girls State</i></li> <li>• Michelle Visage, Producer, <i>RuPaul’s Drag Race</i></li> <li>• <b>Moderator:</b> Dawn Chmielewski, U.S. Entertainment Business Correspondent, Reuters</li> </ul>
<p><b>10:30 AM – 11:00 AM</b></p>	<p><b>Networking Break</b></p>
<p><b>11:00 AM – 12:00 PM</b></p>	<p><b>Must See TV: An Interactive Model for Media Education</b> <b>Board of Governors Room</b></p> <p>This session will provide an overview of an innovative 16-week, interactive curriculum curating stories from 950+ interviews with TV’s groundbreakers and luminaries. The curriculum explores the birth and evolution of major TV moments, milestones, topics and trends. Educators can deliver a multimedia course designed to engage students with media-rich, interactive assignments and resources. Attendees will get a sneak peek at the in-depth content and turnkey curriculum that will be made available for free to educators, Fall 2025.</p> <ul style="list-style-type: none"> <li>• Jenni Matz, Director, <i>The Interviews</i>, Television Academy Foundation</li> <li>• Professor Josh Smith, Virginia Commonwealth University</li> <li>• Professor Beth Corzo-Duchardt, California State University, Los Angeles</li> </ul>

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## THURSDAY, OCTOBER 10, 2024

<p><b>12:00 PM – 12:45 PM</b></p>	<p><b>Lunch</b> <b>Board of Governors Room</b></p>
<p><b>12:45 PM – 1:45 PM</b></p>	<p><b>Scheduling the Networks</b> <b>Board of Governors Room</b> Programming executives from ABC, CBS, Fox, and NBC will discuss their networks scheduling, programming practices, and philosophies.</p> <ul style="list-style-type: none"> <li>• Ari Goldman, Senior Vice President, Content Strategy and Scheduling, ABC Entertainment</li> <li>• Dan Harrison, Executive Vice President, Program Planning &amp; Content Strategy, Fox Entertainment</li> <li>• Noriko Kelly, Executive Vice President, Programming Strategy, CBS Entertainment</li> <li>• Steve Kern, Senior Vice President Content Planning &amp; Strategy, NBCU Entertainment</li> <li>• <b>Moderator:</b> J. Clara Chen, Business and Culture Reporter</li> </ul>
<p><b>2:00 PM</b></p>	<p><b>Depart for Warner Bros. Studio</b></p>
<p><b>2:30 PM – 3:30 PM</b></p>	<p><b>From Concept to Screen: A WBTVG Showrunners Playbook</b> Join us for an insightful panel discussion with Warner Bros. Television Group showrunners at Warner Bros. Lot. This engaging session will explore the evolving landscape of television across scripted, unscripted and animation, sharing experiences and strategies for inspiring the next generation of media professionals.</p> <ul style="list-style-type: none"> <li>• Michael Grassi, <i>Brilliant Minds</i></li> <li>• Audrey Morrissey, <i>The Voice</i></li> <li>• Nkechi Okorro Carroll, <i>All American, Found</i></li> <li>• Justin Gordon-Montgomery, <i>Invincible Fight Girl</i></li> <li>• <b>Moderator:</b> Melvin Robert, <i>EXTRA</i></li> </ul>
<p><b>3:30 PM – 5:00 PM</b></p>	<p><b>Warner Bros. Studio Tour.</b> Go behind the lens and discover the secrets of movie making magic. The Warner Brothers Studio Tour brings you closer than ever to the entertainment you love. You'll explore one of the busiest working studios in Los Angeles that will take you behind the scenes of the studio that has been entertaining the world for over 100 years.</p>

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**FRIDAY, OCTOBER 11, 2024**

<p><b>8:30 AM – 9:15 AM</b></p>	<p><b>Continental Breakfast</b> Board of Governors Room</p>
<p><b>9:15 AM – 9:30 AM</b></p>	<p><b>Closing Remarks</b> Board of Governors Room</p> <ul style="list-style-type: none"> <li>Anne Vasquez, Executive Director, Television Academy Foundation</li> </ul>
<p><b>9:30 AM – 11:00 AM</b></p>	<p><b>Storytelling to Accelerate Climate Solutions</b> Board of Governors Room</p> <p>A presentation and workshop from NRDC’s Rewrite the Future exploring the theory and practice of narrative strategies to address climate change. They’ll be joined by special guest Emily Coren of the Department of Psychiatry and Behavioral Sciences, Stanford University.</p> <ul style="list-style-type: none"> <li>Daniel Hinerfeld, Director, Content Patnerships, NRDC’s Rewrite the Future</li> <li>Meredith Milton, Creative Director, NRDC’s Rewrite the Future</li> <li>Emily Coren, Department of Psychiatry and Behavioral Sciences, Stanford University</li> </ul>
<p><b>11:00 am – 11:15 am</b></p>	<p><b>Networking Break</b></p>
<p><b>11:15 AM – 12:15 PM</b></p>	<p><b>Masterclass: Directing for TV</b> Board of Governors Room</p> <p>Join us for a conversation with director and producer Rachel Raimist (<i>Elsbeth, Bel Air, The Spiderwick Chronicles, Queen Sugar</i>). Gain insight into the landscape of television and the process of directing an episode for a television series, from the first draft to prep, production, and editing. She’ll define the role of a TV director and share tips and tricks to help your students find success in episodic direction and getting hired.</p> <ul style="list-style-type: none"> <li>Dr. Rachel Raimist, Episodic Director</li> </ul>

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