

# ACADEMY OF TELEVISION ARTS & SCIENCES



## PRIMETIME EMMY® AWARDS

### FOR YOUR CONSIDERATION CAMPAIGNS

The Primetime Emmy® season has begun, so we wanted to let you know about the For Your Consideration campaigns that the Television Academy has to offer.

#### **FOR YOUR CONSIDERATION ONLINE WEBSITE:**

In an effort to go green - and at the same time provide you with a cost effective method to promote your programming, the Academy of Television Arts & Sciences has once again created a password protected website where you can upload your Emmy®-entered program(s) For the Consideration of Emmy voters.

This website is only accessible to the active voting members of the Television Academy and is not accessible to the general public.

The Television Academy encourages you to take advantage of this green and cost-effective means of bringing your fine work to the attention of your colleagues and peers. Please contact Sheri Ebner at 818-754-2881 or [ebner@emmys.org](mailto:ebner@emmys.org) for more information.

#### **FOR YOUR CONSIDERATION SCREENERS BY MAIL:**

Any entrant in the Primetime Emmy Awards competition may use the Television Academy's mailing house to send to the voting membership "For Your Consideration" screeners.

Voting members of the Television Academy will receive these mailings and do not need to contact the Academy to request them.

If you would like to send a mailing, contact Sheri Ebner at 818-754-2881 or [ebner@emmys.org](mailto:ebner@emmys.org) for mailing policy and procedures.

#### **FOR YOUR CONSIDERATION EMMY MAGAZINE ADS:**

If you'd like to place an ad in a "For Your Consideration" issue of *emmy* magazine, rates, technical specs and other details are available from John McCarthy 805-870-4437, [jmccarthyassociates@gmail.com](mailto:jmccarthyassociates@gmail.com) or Maria McCarthy 818-597-1792, [m.carthy@sbcglobal.net](mailto:m.carthy@sbcglobal.net).

Please note that *emmy* now publishes two issues during the nominating ballot period of June 10-28:

For Issue 4, with an on-sale date of June 3, fractional ad sales close April 26 and fractional ad materials are due April 29. Full-page ad sales close May 1 and full-page ad materials are due May 6.

For Issue 5, with an on-sale date of June 18, fractional ad sales close May 15 and fractional ad materials are due May 17. Full-page ad sales close May 17 and full-page ad materials are due May 21.

#### **FOR YOUR CONSIDERATION SCREENINGS AT THE LEONARD H. GOLDENSON THEATRE:**

Producers, Distributors, Networks and Cable Networks interested in having a screening for the Television Academy membership should e-mail a written request to [campobasso@emmys.org](mailto:campobasso@emmys.org). Contact Vicky Campobasso-Ouellet, Manager of Theatre Operations, at 818-754-2827 to check on rental availability for your chosen date.