

**FOR IMMEDIATE RELEASE**

**DON CHEADLE, CEDRIC THE ENTERTAINER AND PHIL  
KEOGHAN COMPETE IN 24<sup>TH</sup> ANNUAL EMMYS® GOLF  
CLASSIC AND INAUGURAL 'EMMYS PICKLEBALL SLAM' TO  
RAISE OVER \$450,000 FOR TELEVISION ACADEMY  
FOUNDATION**

**Hollywood Stars and Media Executives Came Out Swinging to  
Benefit Nonprofit's Education Programs**



Cedric The Entertainer (left) hosted the 24th Emmys Golf Classic at the Riviera Country Club in Pacific Palisades and hit the links with Don Cheadle (center) and Byron Scott (right) on Monday, Oct. 7, 2024. (Photo by Vince Bucci/Invision for the Television Academy/AP Content Services)

(**LOS ANGELES** – Oct. 8, 2024) — The Television Academy Foundation today announced it raised over \$450,000 at the 24<sup>th</sup> Annual Emmys® Golf Classic. Television stars, sports luminaries, entertainment industry executives, Television Academy leadership and corporate partners competed in the golf tournament at the Riviera Country Club in Pacific Palisades, California, on Monday, Oct. 7.

The Emmys Golf Classic is a cornerstone event for the Foundation, bringing together the television community for a day of sport, networking and philanthropy. The tournament featured a putting contest and a full round of golf for participants. In addition, an afternoon pickleball competition, the “Emmys Pickleball Slam,” in conjunction with the National Pickleball League, was introduced, marking the first time the fast-growing sport was offered to attendees as a first-class experience. Players were treated to a clinic by top-ranked senior pro pickleball player Rick Witsken, CEO Team Witsken Tennis & Pickleball LLC.

Proceeds from the event benefit the nonprofit’s esteemed Internship and College Television Awards programs that provide industry-access and career-development opportunities for college students nationwide interested in media careers.

For the seventh consecutive year, **Cedric The Entertainer** hosted the event that included stars from television, film and sports including **Wells Adams** (*Bachelor in Paradise*), **Adrian Arambulo** (*Today in LA*), **Jonathan Banks** (*Constellation*), **Frank Buckley** (KTLA anchor), **Don Cheadle** (*Fight Night: The Million Dollar Heist*), **Jerry Hairston Jr.** (MLB), **Michael Irby** (*Mayans M.C.*; *Barry*), **Richard Karn** (*PEN15*), **Kevin Nealon** (*Late Bloomers*), **JD Pardo** (*Mayans M.C.*), **Emilio Rivera** (*The Family Business*), **Byron Scott** (NBA), **Patrick Warburton** (*Family Guy*) and **Andia Winslow** (*Velma*).

The full-day event kicked off with “on-the-green” carpet arrivals and featured a putting contest, full round of golf, lunch and auctions culminating in an evening cocktail reception with awards presentations to the winners, including:

- 1<sup>st</sup> Place Team: Malibu Wellness  
Roy Newman  
Tyler Maugeri  
Ron Maugeri  
Niels Anderskov
  
- 2<sup>nd</sup> Place Team: Allen and Anita Kohl Foundation  
Frank Buckley  
Anita Mann Kohl  
David Kohl  
Levi Kohl
  
- 3<sup>rd</sup> Place Team: Johnny Carson Foundation  
Wells Adams

Jonathan Blenner  
Jeff Assaf  
Austin Lastinger  
Rob Shalhoub

The double-elimination pickleball competition included television stars **Orlando Jones** (*Swagger*), **Phil Keoghan** (*The Amazing Race*), **June Diane Raphael** (*Grace and Frankie*), **Evan Ross** (*Star*) and **Paul Scheer** (*Star Trek: Lower Decks*) who slammed to raise funds for the Foundation. The pickleball tournament crowned winners in the following categories:

- 1<sup>st</sup> Place Advanced Champions Team: Brynne Chappell and Wes Burrows
- 1<sup>st</sup> Place Beginner/Intermediate Champions Team: Sean Mik'ael Butler and Soyon Halpin



Phil Keoghan plays in the inaugural Emmys Pickleball Slam benefiting and presented by the Television Academy Foundation at the Riviera Country Club on Monday, Oct. 7, 2024, in Pacific Palisades, California. (Photo by Mark Von Holden/Invision for the Television Academy/AP Content Services)

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“Our sincerest appreciation to everyone who participated and to our corporate sponsors for their support in making this event a tremendous success,” said Tina Perry, chair of the Television Academy Foundation. “We’re delighted to see the community come together for such a worthy cause to raise funds for the

Foundation's education programs that empower the next generation of television leaders and storytellers."

"We are thrilled to introduce pickleball to this year's Emmys Golf Classic," said Anne Vasquez, executive director of the Foundation. "We want to embrace the growing enthusiasm for pickleball within the entertainment community and look forward to making it a dynamic new event for years to come."

AEG is the official partner sponsor for the 24<sup>th</sup> Annual Emmys Golf Classic. A+E is the presenting sponsor for the inaugural Emmys Pickleball Slam. Additional sponsors for the event included Academy Benefits, Allen & Anita Kohl Charitable Foundation, Banijay Americas, Bertram Capital, CBS, Dooney & Bourke, Ernst & Young, Evoke Advisors, FIJI Water, FX Networks, Jesse Collins Entertainment, Johnny Carson Foundation, JUSTIN Vineyards & Winery, Kingdom Reign Entertainment, Lionsgate, MGM+, Murray/Reese Foundation, NBCUniversal, OneCruit, PEOPLE, Sandman Bedding, Santa Clarita Studios, Selkirk, the Ritz-Carlton, Sony Pictures Entertainment, TruFru, United Airlines, UnitedMasters, Venable LLP, Victory Sports and Wasabi.

### **About the Television Academy Foundation**

Established in 1959 as the charitable arm of the Television Academy, the Television Academy Foundation is dedicated to preserving the legacy of television while educating and inspiring those who will shape its future. Through renowned educational and outreach programs, such as [The Interviews](#): An Oral History of Television Project, [College Television Awards](#) and [Summit, Student Internship Program](#), and the [Media Educators Conference](#), the Foundation seeks to widen the circle of voices our industry represents and to create more opportunity for television to reflect all of society. For more information on the Foundation, please visit [TelevisionAcademy.com/Foundation](http://TelevisionAcademy.com/Foundation).

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